

Study Missouri Consortium Meeting
 11:30 p.m. – 3:00 p.m.
 Friday, Dec. 11, 2015 Columbia College
 Cougar Room, Dulany Hall

Call-in number for conference call: 573-875-7710

Present:

Institution	Name
Missouri Department of Higher Education	Liz Coleman
Columbia College	Britta Wright
Jefferson College	Stacy Dean
Lindenwood University	Emin Hajiyev
Lincoln University	Duwon Clark
Lincoln University	Jeannie Culberson
Missouri State University	Elizabeth Strong
Missouri Western State University	Barbara Voight
Missouri Western State University	Fumi Cheever
Missouri Western State University	Ann Rahmat
North Central Missouri College	Karla McCollum
St. Charles Community College	Dawn Huffman
St. Louis Community College	Chris Sulincevski
Truman State University	Alexa Price
Truman State University	Michael Cummings
University of Central Missouri	Joy Stevenson
University of Missouri - Columbia	Ryan Griffin
Washington University	Kaaren Quezada

- I. Welcome and introductions
- II. Review of minutes from Sept. 11, 2015 meeting
 - Minutes were reviewed. Joy moved to approve the September meeting minutes. Ryan Griffin seconded. Minutes approved.
- III. Report of the chair – Karla McCollum
 - Karla provided information on a NAFSA article that discusses the impact of international education on the economy. Could be used as a tool for advocating for additional resources.
 - Open Doors Report – Missouri still ranked 12th in the nation in hosting international students. There was an increase in international student enrollment. Slight increase in study abroad numbers.

- IV. Report of the treasurer – Joy Stevenson
- 20 member institutions have paid dues for the 2015-16 year. Joy sent new invoices to 19 member institutions that have not yet paid dues.
 - Joy provided a budget for the year to include expenses for all Study Missouri events/initiatives. The group needs \$27,000 to cover expenses this year.
 - Jeanne motioned to approve the Treasurer’s report. Kelly seconded the motion. All voted in favor.

V. Old business

- **Bahamas School of Business and Technology articulation agreements with Missouri schools and online degree programs**
 - North Central has set up a program with hopes of receiving students in summer/fall 2016. Karla will be going to the Bahamas.
 - Northwest Missouri State and SLU are working on specific agreements.
 - What governing body recognizes BIBT? Also course descriptions? Contact information? Karla will follow up to get this information.
 - Kelly Sharp asked for additional information regarding the institution.
 - Hoping to broaden these initiatives to other countries in the Caribbean.
 - Mr. Forbes is going to reach out to high schools to see what preparations can be made for higher education opportunities.
 - Cost is a factor for these students. Students studying online are saving money since they are not traveling to the United States.
- **College Week Live**
 - Karla reached out and asked questions. Several member institutions already contract with CollegeWeekLive.
 - Suggesting a private event on a private platform. Event would be marketed as a Study in Missouri event.
 - Discussion about the proposal to work with CollegeWeekLive.
 - Decided to forgo this opportunity. Will revisit in the future and bring to the group for discussion.
- **FPPEdu**
 - Contacted Karla, Chris and Imani about participation in recruitment fairs. At this point, there is no interest.
- **Study Missouri website**
 - Please send student testimonials to Liz for inclusion on the website and social media

VI. New business:

- **2016 International Education Day, April 12**
 - Rotunda and Capitol Plaza Hotel have been confirmed
 - We won’t have as many tables at the rotunda: 3-5
 - Registration fee will be \$25 per attendee
 - Suzanne Beck is creating a spreadsheet for future planning
 - Very few students/advisors submitted evaluations last year
 - Students want more networking opportunities
 - During luncheon – having them create a map mural, piece of art
 - Marketing needs to make decisions about give-aways for IE Day
 - Highlighters, back packs, and t-shirts
 - MDHE staff is inventorying items left from last year
 - Enhance for IE Day
 - Patrick will work on this initiative
 - Registration will be through Eventbrite

- Still reviewing activities for the day
- Better communication to advisors who will bring students to the event
- Registration deadline – March 1
- After April 1, no refunds
- Will continue the Photo Contest; Patrick will facilitate
- Senator David Pearce – final year as he is timing out; gift presentation at luncheon
- Student speaker?? How would the student be chosen?
- Take photos of the event and show them at the Slide Show
- Twitter/Instagram hashtag and have students upload photos
- Students like the country shout-out
- Giveaways – ask schools to bring 2 items
- Interim Commissioner has been named with David Russell’s departure
 - Liz will invite him to IE Day
- **NAFSA reception**
 - Still working on a location
 - Collaborating with Study Iowa and Illinois
 - Just consortia members and EducationUSA Advisors, Department of Commerce
 - 2 minute spiel about each consortia; introduction of advisors
 - Institutions will not be allowed to invite partners
 - Britta will follow up with Tim at Study Iowa
- **Recruitment opportunities**
- **Grant opportunity – Bureau of Educational and Cultural Affairs (ECA) Notice of Funding Opportunity (NOFO): [FY 2016 Special Professional Fellows Program](#) for Latin America and the Caribbean**
 - \$5 million grant opportunity to bring interns to work in the community
 - Grant application will require quite a bit of work to put together
 - Looking to place 250 interns around the country
 - Collaboration of many universities to submit the grant proposal
 - Would need support from several outside constituents: Workforce Development, Missouri Department of Economic Development, Missouri Department of Higher Education, and the Chamber of Commerce
 - Could possibly open doors for future partnerships
 - We would not be able to meet this year’s deadline. However, it could be a possibility for future initiatives.
 - Sub-group of the Public Policy and Advocacy Committee could work on the proposal
 - Britta, Barbara & Emin have volunteered to assist as well.
- **Member at large – duties**
 - Asking the member-at-large to reach out to institutions to update Study Missouri contact information
 - Who should receive meeting reminders?
 - Who should receive the invoice?
- **Open Doors Report and NAFSA report**
- **Other new business**

VII. **Committee reports**

- A. Web and Marketing
 - IE Day order for giveaway items

- Looking for members to join the committee
 - Coordinate volunteers for the NAFSA Booth
 - Will Liz be in Denver?
 - B. Membership and Finance
 - New member application from Crowder College
 - C. International Initiatives
 - Bring one or two EducationUSA Advisors to Missouri – Vietnam and Portugal
 - Bring advisor to Missouri for 5 days, coordinate visits around the state
 - Institutions would be asked to host, provide meals, and transportation
 - Invite Marty Bennett to a Study Missouri meeting – share resources
 - Study Mississippi – Kathy will send Joy contact information for follow up
 - Discussion about other advisors to target: Latin America, advisors in Ukraine, Caribbean
 - Send an e-mail to members to gauge interest
 - D. Domestic Initiatives
 - See IE Day and NAFSA Reception notes
 - E. Public Policy and Legislation
 - NAFSA Advocacy Day is March 14
 - Duwon from Lincoln is interested. Ann from Missouri Western is also interested.
 - Early registration deadline is January 31.
 - NAFSA Region IV is offering travel grants.
 - Institutional cost share.
 - F. Education Abroad
 - NAFSA Region IV Conference will be October 24-27 in Springfield, MO. Elizabeth will serve as LAC; Patrick Parnell is the Conference Chair.
- VIII. Next meeting: February 19, 2016 at Columbia College